



27 July 2015

**Mandatory general offer**

**Disclosure of dealings in the shares of Cinderella Media Group Ltd.**

The Executive received the following disclosure of securities dealings pursuant to Rule 22 of the Hong Kong Code on Takeovers and Mergers:

<b>Party</b>	<b>Date</b>	<b>Purchase / Sale</b>	<b>Number of shares</b>	<b>Price per share</b>	<b>Resultant balance (including those of any person with whom there is an agreement or understanding)</b>	<b>Percentage of class (including those of any person with whom there is an agreement or understanding)</b>
FMR LLC, on behalf of certain of its direct and indirect subsidiaries which are fund managers dealing on behalf of their discretionary clients	24 July 2015	Sale	102,000	\$3.0386	19,120,000	5.7283%

End



Note:

FMR LLC, on behalf of certain of its direct and indirect subsidiaries which are fund managers dealing on behalf of their discretionary clients is a Class (6) associate connected with the Offeree company.

FMR LLC, on behalf of certain of its direct and indirect subsidiaries which are fund managers dealing on behalf of their discretionary clients is a Class (6) associate of the Offeree company by virtue of its holdings of ordinary shares in the Offeree company.

Dealings were made for the account of discretionary investment clients.

FMR LLC, on behalf of certain of its direct and indirect subsidiaries which are fund managers dealing on behalf of their discretionary clients is ultimately owned by Members of the family of Edward C Johnson 3d, who are the predominant direct or indirect owners of shares representing 49% of the FMR LLC voting power.